



FREQUENTLY ASKED QUESTIONS

Q. What is Circulate?

Circulate 2017 is the third annual Full Circle Insights conference for high-performance marketing and sales leaders who use Salesforce and want to understand how to get better insights from their data in efforts to improve their impact on company revenue. Circulate will be held on September 14-15, 2017 at the W Hotel, 181 3rd St, San Francisco, CA 94103.

Q. Who can attend Circulate?

This event is for any marketer or sales leader who uses Salesforce and is interested in improving marketing and sales performance management including:

- CMOs
- CROs
- VP of Sales
- VP of Marketing
- Marketing and sales directors
- Marketing and sales operations
- Revenue operations managers
- Demand gen of all levels
- Salesforce admins
- Agencies and consultants who work with the above

Q. Is Circulate invitation-only?

No, Circulate is not invitation-only, but there is a limit of 250 registrations available. Anyone who uses Salesforce and wants to learn how to gain insights into their sales funnel and marketing campaign performance is encouraged to attend.

Q. What is the registration price?

- Super Early bird pricing is \$399 (thru April 30)
- Early bird pricing is \$499 (May 1 – July 31)
- Regular pricing is \$599 (August 1 – September 15)

Q. How do I get the best price?

Register before April 30 to get the super early bird pricing or become a Circulate sponsor and get a free registration. Contact christine.vermes@fullcircleinsights.com for sponsorship opportunities.

Q. What will I learn at Circulate?

You'll learn a lot! Sessions will be led by top marketing minds succeeding in insights-driven performance; marketing and sales operations experts; industry analysts; implementation consultants from Full Circle Insights and more than two dozen other speakers.

Q. Are there certifications?

Not at this time.

For more information, contact christine.vermes@fullcircleinsights.com.

We hope to see you Circulate!