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## What are YOUR Full Circle Insights?

Full Circle Insights is opening a Call for Speakers for our Circulate 2017 conference in San Francisco September 14-15, 2017. Our customers will present case studies in 45 minute breakout sessions which will be recorded for on-demand viewing. All nominees must complete the following form IN FULL to be considered. If you are selected to speak and live outside the Bay Area, Full Circle Insights will pay your travel, up to two nights in hotel, and registration for Circulate. If you live in the Bay Area, your registration for Circulate will be complementary.

Please fill out the following information and submit to [christine.vermes@fullcircleinsights.com](mailto:christine.vermes@fullcircleinsights.com) by May 5, 2017:

Name

Company Name

Company Street Address

Company City

Company State/Province

Company Zip Code

Company Country

Telephone Number

Email Address

Which category is the topic for? *(more than one can be selected)*

General sales and marketing alignment

Campaign attribution

Sales enablement

Content strategy / demand gen programs

Funnel metrics

ABM strategies and operations

Sales operations

Marketing operations

Other

In 500 words or fewer, explain the problem at a high level. How did Full Circle help you solve the problem?

In 200 words or fewer, explain how the initiative demonstrates strong sales and marketing alignment.

In 500 words or fewer, detail the measured improvement in process and or ROI, and who drove and participated in the change.

In 300 words or fewer, share the results of the initiative. Be specific (e.g. don't simply say "revenue increased").

If your organization advances to the interview process, who at your organization would participate in that process? *(Please include names and titles. If a second name/title is not applicable, enter "NA")*

Name

Title

Name

Title

If your organization were to be selected, who would speak? *(Please include names, titles, and emails. If a second name/title is not applicable, enter "NA"). Senior-level presenters are strongly preferred.*

Name

Title

Email

Name

Title

Email

If your organization is selected, do you agree to submit a first draft of your presentation no later than July 11<sup>th</sup> 2017 and attend at least three dry run conference calls with us to rehearse your presentation? You should plan to arrive in San Francisco on September 13<sup>th</sup> for onsite rehearsals beginning at 5pm on the 13<sup>th</sup>, and present your case study on September 14<sup>th</sup>.

Yes

No

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Thank you for your submission!